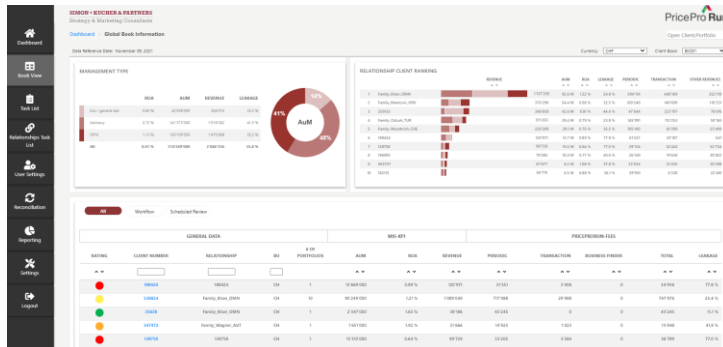


Adnovum PricePro Run

A major driver of revenue growth is the systematization and correct design of prices and special conditions. Analyses clearly show that end customers often pay very different prices for the same service despite comparable profiles.

With PricePro Run, we have developed a solution that establishes a connection between the value of a customer relationship and the revenues generated by it. Special conditions are also taken into account.



Your benefits

- Optimization of revenues with the existing customer book
- Creation and maintenance of transparency regarding the special conditions granted, taking into account complex customer relationships
- Intelligent and balanced categorization of customers in terms of their price enforcement
- Definition of fair prices in relation to the service provided
- Replacement of departmental solutions (e.g. Excel sheets)
- Centrally controlled list prices for each service category
- Simulation of new price and margin models per customer relationship
- Transparent approval processes when granting special conditions

Solution highlights

- Web-based solution with a modern interface for your customer advisor
- Entire customer book is mapped in terms of pricing and profitability
- Effects of planned special conditions on prices and margins can be simulated individually for portfolios
- Automated and documented release process depending on volume and internal specifications
- Basis for end-to-end reporting and compliance with regulatory requirements

Integration and application

- Customizable to your processes, needs and design
- System is made available directly on the intranet
- Different views depending on the assigned role as well as the granted access rights
- Data exchange with the core banking system takes place in real time
- Integration with Avaloq is already in place
- Integration into existing electronic work interfaces and CRM tools is easily done

Contact

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