

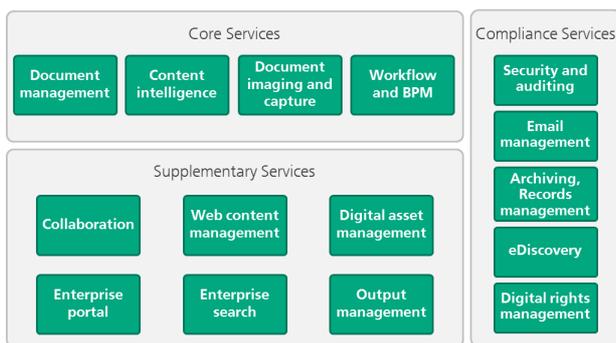
Enterprise Portals and Enterprise Content Management

The significance of Enterprise Portals and Enterprise Content Management, generally abbreviated as ECM, is gradually increasing. ECM covers traditional document management needs, but also addresses business issues far beyond. Today's greatest challenge is to find a way to keep customer-facing products and services attractive and of highest quality, and yet optimize operational costs and ensure compliance with a growing number of regulations.

The potential of ECM

Well-designed ECM solutions allow for rapid implementation and deployment of new customer services and products. They support companies in directing customer communication to electronic channels, enable automation of workflows, and actively contribute to operational excellence. At the same time, they ensure compliance with regulations by providing transparent archiving and advanced auditability.

The picture below shows the main ECM components:



The diversity of business needs that trigger implementation of ECM solutions impressively illustrates their potential:

- differentiate products/services, e.g., customer and partner portals, mobile solutions
- increase operational efficiency, e.g. case management solutions, end-to-end business process integration, employee portals, paperless or "less-paper" office
- mitigate risks, e.g., information governance programs, electronic archive implementations
- reduce operational expenditure (OPEX), e.g., content store and user interface consolidation, license cost optimization

ECM challenges

The increasing complexity of IT and particularly ECM needs implies that addressing them requires the most diverse competences. With its many years of experience with large-scale enterprise projects, AdNovum IT consulting can support you in answering demanding questions such as:

- How do I implement information governance?
- Which content-management-related risks is my organization facing? How can I mitigate them?
- How can I centralize information, tools and processes in a secure and user-friendly portal?
- How can I reduce the operational cost of my business processes through automation?
- How do I direct business processes to web channels and implement digital case management?
- Is it possible to implement business processes electronically end-to-end? How?
- My employees, partners and customers are increasingly using mobile devices and want to access the content I manage "anytime, anywhere". How can I make this possible?
- How do I minimize risk and maximize earned value in an RFX process that aims to procure ECM products and/or services?

Solutions

AdNovum's proven competence and result-oriented delivery methodology guarantee the successful elaboration and implementation of your ECM strategy. Our broad strategic, functional and technical expertise ensures that the consulting products we deliver are suited to your overall strategy and organization - and can be implemented within time and budget. As the right long-term partner, AdNovum is glad to support your organization in tackling the following topics:

ECM strategy

- Corporate ECM strategies
- Potential and market analyses, feasibility studies
- Content repository consolidation and license optimization
- Vendor, service provider and solution evaluation

Digital business processes

- Content management processes and requirements analyses
- Paperless or "less paper" office concepts
- Digital case management solution designs
- Electronic business process integration concepts

Portal, collaboration, and web content management

- Customer, partner and employee information and collaboration portals
- Multi-channel publishing concepts

Mobile ECM & cloud

- Concepts for document repository access „anytime, anywhere“ (mobile ECM)
- Assessments of cloud and hybrid ECM solutions

Information governance

- Content lifecycle management concepts
- Control framework elaboration
- Information security and access management concepts
- Security assessments & reviews
- Alignment to regulations
- Compliance and risk assessments
- Automated records management concepts
- Web content archiving solutions

Technology

- ECM tool evaluation
- Proof of concept
- Architecture design
- Migration concepts

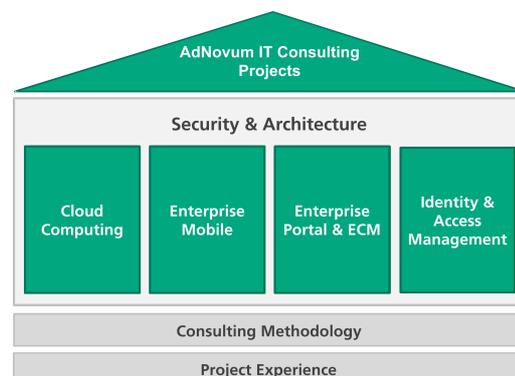
Implementation support

- Quality assurance
- Periodic project reviews
- Best practice consulting
- Architecture reviews

IT Consulting: an AdNovum core competence

AdNovum shares its know-how with its customers through top-quality IT consulting. Our experienced consultants have an in-depth understanding of state-of-the-art technology, its production capability and innovation potential. Our consulting services go beyond technical aspects. We follow an integrated approach based on interdisciplinary competence and place great emphasis on providing product- and vendor-neutral consulting.

Focus areas of AdNovum's IT Consulting are Cloud Computing, Enterprise Mobile, Enterprise Portals & ECM and Identity & Access Management.



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